



HARVEST PACK

2022 Annual Report



Healthy Food on Every Table



A Year's Overview

LETTER FROM THE EXECUTIVE DIRECTOR



William McNally

Thank you for choosing Harvest Pack. You inspire us to be the best provider of community engagement and giver of healthy food. We will continue to make our community a priority. This year we found great growth in building our existing relationships and networking to build new relationships.

This year we packed 2,094,907 meals which is a 114% growth over last year. COVID hit us hard over the previous few years. As people are becoming more comfortable with coming together we have found ways to stay safe and connected.

Food insecurity has only gotten worse with the pandemic and our call to action has been met with growth and increased food distribution. This year we packed meals from MN to TX and from SC to CA. People all over the country face insecurity and we are sharing meals as many places as possible. According to the USDA, household food insecurity has worsened: (12.8 percent, statistically significantly higher than the 10.2 percent in 2021 and the 10.5 percent in 2020) were food insecure at least sometime during the year...

One of our goals this year is to spend as little funding on marketing as possible so we have more to focus directly on our mission. We do this by building long-term relationships so time and a proven track record can prove our commitment to putting healthy food on every table. Our marketing budget is less than 1% of our annual revenue. Yet, we continue to grow by cultivating relationships.

MISSION

Healthy food on every table



VISION

We envision a world where healthy food is accessible to everyone, regardless of where they were born or how much money they have; a world where people come together to help one another simply because it is the right thing to do.

WHY WE DO IT

Harvest Pack recognizes that hunger is the world's #1 health risk. Hunger-related issues spill over into struggles with housing, safety, education, mental health, community, and all other aspects of life.





GROWTH

Our growth continues as COVID distancing is less of a concern. We have packaged and distributed more meals than the previous year at 2,074,427.



VOLUNTEERS

Harvest Pack partnered with 10,688 volunteers to aim for healthy food on every table.



ZERO WASTE

Our spilled ingredients of over 800 pounds was collected and distributed to a farm sanctuary to share with the animals.



INCLUSION

Our inclusion discussions continue to be an employee highlight in our team meetings.



OUR IMPACT

Our collaborations with food shelves also provide meaningful volunteer opportunities. Community members who pack meals with us can see their efforts directly benefit local food shelves, creating a tangible connection between their volunteer work and the positive impact it has on their neighbors.

As we continue to share food with food shelves, we are committed to deepening these partnerships and expanding our reach. The value of these collaborations cannot be overstated—they are vital to our mission and to the well-being of the communities we serve.

To get involved or learn more about our initiatives, visit our website or follow us on social media. Together, we can continue to make a difference and work towards a hunger-free world. Thank you to all our volunteers and partners for your unwavering support!

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**FOOD SHELVES RECEIVED
MEALS**

66

PARTNER AFFILIATES

10,708

VOLUNTEERS

2,094,907

PACKAGED MEALS



WHERE THE MEALS WERE DONATED

- 71% of our meals stayed in the local communities where they were packed.
- This year we packaged and distributed meals in CA GA IA IL KY MD MN NJ TN SC TX VA
- Together we partnered with 10,708 volunteers to package one of the most nutritious fortified instant oatmeals in the country
- During COVID food insecurity increased throughout the United States.
- Harvest Pack positively impacted food insecurity this year.
- 29% of our meals were shipped internationally to food-insecure and starving people.
- This year we packaged and distributed meals to Haiti, Guatemala, Honduras, and Ukraine refugees in Poland.
- Because of civil unrest in Haiti, the government has collapsed and people have become desperate for food and necessities.
- Due to the war in Ukraine, millions of people are fleeing the country and lack stability.
- Gang wars are causing instability in Central America and they desperately need food donations.

Balance Sheet		2022	2021
Assets		\$ 465,393	\$ 373,969
Liabilities		\$ 194,536	\$ 111,422
Net Assets		\$ 270,857	\$ 262,546
Total Liabilities and Assets		\$ 465,393	\$ 373,969
Revenue			
Support::			
In-kind Contributions	\$	110,617	\$ 45,163
Event Contributions	\$	258,170	\$ 67,748
General Contributions	\$	13,443	\$ 26,707
Revenue			
Events	\$	310,879	\$ 314,484
Product Sales	\$	122,468	\$ 12,628
Shipping and Handling	\$	9,317	\$ 3,084
Other	\$	32,977	\$ 32,590
Gross Support and Revenue	\$	857,871	\$ 502,405
Cost of Goods Sold	-\$	506,408	-\$ 185,381
Net Support and Revenue	\$	351,463	\$ 317,024
Expenses			
Program Services	\$	273,673	\$ 226,312
Support Services	\$	63,483	\$ 47,580
Fundraising	\$	5,997	\$ 3,920
	\$	343,153	\$ 277,812
Change in Net Assets	\$	8,310	\$ 39,212

FINANCIAL POSITION

- Harvest Pack has shown robust growth and a strong financial position in 2022. The organization's ability to scale up meal production and distribution, alongside increased contributions and revenue, highlights its effective strategy and commitment to addressing hunger locally and internationally. With solid financial management and an expanding impact, Harvest Pack is well-positioned for continued success in the coming years.
- Harvest Pack has demonstrated substantial financial and operational improvements in 2022 compared to the previous year. The organization significantly increased its impact, packaging an impressive 2,074,427 meals, representing a 114% increase from 2021's 977,103 meals. In total, 2,212,351 meals were donated, including those produced at the end of 2021, with a commendable 541,788 meals distributed internationally to Ukraine refugees and Haiti.



2022 STAFF

- Allie Wichman
- Brad Fleming
- Doris Linnerooth
- Heather Swanson
- Merry Grande
- Peri Mazza
- Sophie Klein
- Susannah Hollander
- William McNally

BOARD OF DIRECTORS

- Athanas Mcha
- Denise Willinbring
- Doug Rude
- Enrique Berrera
- Samantha Juneau
- Tanya Beckwith

